

Loretta Young

Legacy Project



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Few celebrities have enjoyed the professional longevity and personal respect of Hollywood film star Loretta Young.

Her remarkable career stretched over seven decades - from Silent Films through Hollywood's Golden Age, and on into television as host and producer of her own popular NBC series, *The Loretta Young Show*.

Along the way she appeared in 100 films, 300 TV shows, and became the first actor to win both an Academy Award and three Emmys.

She was also a noted fashion icon who earned her place as a true Hollywood legend.

But alas, today few young people even know of Loretta Young and her ground-breaking career!



The Loretta Young Legacy Project
brings to light an extraordinary woman
at a unique time in history.

The project will reveal to a new
generation the romantic
Golden Age of Hollywood -
as seen through Miss Young's
remarkable life and career.

Through a combination of:

Film Screenings

Tributes

Personal Appearances

Historic Memorabilia Exhibits

and

Interactive Q&A Sessions

Miss Young's son & daughter-in-law,
Christopher & Linda Lewis,
will personally share a rare look
into the life of one of the
20th Century's most well-known
and accomplished women.





It began on Miss Young's Centennial in January, 2013, at the legendary Hollywood Museum with a comprehensive, four month exhibit featuring thousands of Miss Young's personal memorabilia including; film costumes, personal clothing, furniture, advertising art, photographs and awards, including her Oscar and two of her Emmys.

It continued in March and April, 2013, when the prestigious American Film Institute mounted a Loretta Young Film Festival at the historic Silver Theatre outside Washington D.C.

The festival ran for five weeks and featured 14 of Miss Young's most popular films, including many of her rare, "pre-code" performances.



In January of 2014 a Loretta Young Centennial Birthday Tribute was staged at Glendale's lavish Alex Theatre. The evening featured live stage reenactments, film clips and personal appearances by friends and family of Miss Young who shared stories and their memories of the legendary star.



Three months later Linda & Christopher Lewis hosted a three-day, four-film Loretta Young Film Festival at the Lyric Theatre in Stuart, Florida.

In addition to movies, the festival included two VIP dinners hosted by the Lewis', a lobby exhibition of Miss Young's favorite Hollywood memorabilia and awards, and a Q&A session led by the star's son and daughter-in-law....



Also in 2014 we sponsored the first Loretta Young Women In Film Innovation Award at the Eureka Springs, Arkansas Indie Film Fest.

The cash award recognizes the accomplishments of women who have demonstrated the spirit and creativity to break the rules, open doors and inspire other women in film.

The Loretta Young Legacy Project is now available for your venue.

Linda & Christopher Lewis, Miss Young's daughter-in-law and son, and film producers in their own right, will share with your audience their unique and personal view of one of Hollywood's most well-loved celebrities.

It's an up-close and personal look at the amazing Golden Days of Hollywood.



There are three exciting, live showcase programs that Christopher & Linda present - depending on your time constraints and budget.



“Hollywood Glamour & Grace” is an interactive, one - to - two hour live program incorporating:

A short video on Loretta Young’s life and career accomplishments, narrated by Marlo Thomas

Video clips of Loretta’s film & television performances followed by a short discussion

Rare home movies featuring family and friends and behind-the-scenes footage on her movie sets

Followed by Q & A featuring Linda & Christopher’s personal insights of Miss Young and Classic Hollywood...



A Perfect Marriage

Edith Head was undoubtedly Hollywood's most famous costume designer.

Loretta Young was one of the most popular movie stars of the 20th Century. Together they collaborated on seven films...

Actress **Susan Claassen** joins Linda and Christopher Lewis as Edith Head in this entertaining live showcase production highlighting how these two dynamic fashion icons helped create the 'look' of mid-century America.

Pre-Code Gold

'Wild' Bill Wellman was one of Hollywood's first and most influential directors.

One of his favorite actresses was Loretta Young, at the time one of Tinseltown's most beloved stars.

They worked together in four of his most popular films during Hollywood's Golden Age in the 1930s.

Bill Wellman Jr. joins Linda and Christopher to screen and discuss the popular, 'pre-Code' motion pictures created by these two cinema masters;



The Hatchet Man - 1932
Midnight Mary & Heroes For Sale - 1933
Call Of The Wild - 1935

In addition to their 'Showcase' programs
Christopher & Linda can also host
"Loretta Young Film Festival" events.



The Cinema:

A single evening event - Chris & Linda introduce one of Miss Young's films... giving your audience special insight into the film's actors and production. After the screening they take Q&A.

The Film Festival:

This can run multiple days and include numerous films. Chris & Linda introduce each film and take Q&A afterwards.

As an added feature, the first or last program in the series could be one of our interactive 'Showcase' programs, to begin or cap off the festival.

The Concession Stand:

With any program, the Lewis' can provide 'Loretta Young' merchandise as an additional revenue stream for your event or organization.

The Exhibit:

The Loretta Young Legacy programs can include an exhibit featuring impressive, one-of-a-kind Loretta Young memorabilia - including unique dresses, handbags, shoes, photographs and personal items owned by Miss Young during her lifetime - including her Academy Award and Emmy.



VIP Dinners

As an added fundraiser, the Lewis' are willing to host special events for sponsors & fans to share more intimately their love and insights of classic Hollywood.

Cost:

Speaker Fee plus Expenses.

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Electronic Press Kit

Hollywood Glamour & Grace Promo

<https://www.youtube.com/watch?v=fO549JLHoT0>

A Perfect Marriage – Edith Head Promo

<https://www.youtube.com/watch?v=PEA1FKdz-W0>

Pre-Code Gold – ‘Wild’ Bill Wellman Promo

<https://www.youtube.com/watch?v=1KlmMqONiu0>

TCM Tribute with Marlo Thomas:

<https://www.youtube.com/watch?v=1ZXfFQ7w9WI>

Loretta Young Family Photos:

https://www.youtube.com/watch?v=GNO_0_RR0tY

For biographical information on Miss Young consult:

<http://www.loretta-young.com/>

Christopher & Linda Lewis Images:

http://www.google.com/images?client=safari&rls=en&q=christopher+%26+Linda+Lewis+Loretta+Young+photos&oe=UTF-8&hl=en&sa=X&oi=image_result_group&ei=we-SVPH1CMangwS-y4LgAQ&ved=0CBQQsAQ